

THE *Value* OF A COLLEGE EDUCATION.

Start saving for your kid's today.



EARNINGS

Over a full-time working life, the earnings of a college graduate are 65% higher than those of a non-graduate.



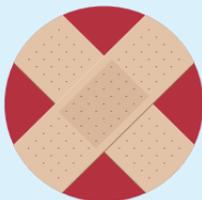
EMPLOYMENT

The unemployment rate for college graduates is usually about half that of non-graduates.



RETIREMENT

College-educated workers are more likely than others to be offered pension plans by their employers.



BENEFITS

Those with higher levels of education are more likely to be covered by employer-provided health insurance.



FINANCIAL STABILITY

The poverty rate for college graduates is usually about one-third the rate of non-graduates.



SCHOLARSHARE

CALIFORNIA'S 529 COLLEGE SAVINGS PLAN

For information, call (800) 544-5248
or visit ScholarShare.com.

Source: CollegeBoard.org